

# Observer

25P WHERE SOLD

SERIES

## RECRUITMENT



### Looking for staff?

***If you've got a vacancy to fill, you should be talking to us!***

*Life is local and the majority of job seekers number 1 priority is to find employment in their local area.*

*Research shows that local newspapers are still regarded as the prime source for individuals looking for their next job. In fact a huge 51% of adults go to their local paper first to find out about a new job\*.*

Here at the Observer, we fulfil the recruitment advertising needs of a diverse range of businesses and not for profit organisations and with the lowest rates in the area, you can be sure of best value results.

Don't just take our word for it...

***'We've used the Observer series since our conception, initially advertising for a huge range of new positions. I'm happy to say that the response rate and quality levels were fantastic and wouldn't hesitate to recommend them.'***

Kate Underwood. Q Hotels (Norton Park)

***'Apart from always filling our vacancies when they appear in the paper, it is refreshing to speak to a friendly and knowledgeable team who always call back!'***

Julie Pither. C&H Fabrics

\*Source: The Newspaper Society

#### ADVERTISING RATES Jan 09

1 Paper £7 per column cm

2 papers £10 per column cm

COLUMN CM

There is no extra charge for colour or artwork origination. Please note that prices do not include Vat.