

# Observer

25P WHERE SOLD

SERIES

## LOCAL TRADES & SERVICES

### *Did You Know?*

*46% of people have lived in their home for more than 10 years!\**

*Just think how many times they've needed the services of a business like yours?*

*Make sure that the next time someone local needs the services that you offer; it's your phone they ring for a quote...*

Local newspapers are still regarded as the Number 1 place to find information on various trades and services and with rates as low as ours why wouldn't you choose The Observer to promote your business?

We offer a free graphic design service, and all our advertisers are billed on a standard 30 day account so nothing to pay up front (Although if you do pre pay we give you an extra 10% discount!).

To find out just how easy it is to get your advert seen by tens of thousands of potential new customers in your local area, call our classified team who will be pleased to help!

\*Source: The Newspaper Society

	<b>5x1 BOX</b>	<b>1 WEEK</b>	<b>5 WEEKS</b>	<b>13 WEEKS</b>
<b>5x1</b>	<b>1 PAPER</b>	£12.50	£53.00	£108.00
	<b>2 PAPERS</b>	£23.50	£93.00	£162.00
<b>5x2</b>	<b>5X2 BOX</b>			
	<b>1 PAPER</b>	£25.00	£106.00	£217.00
	<b>2 PAPERS</b>	£47.50	£187.50	£325.00

#### **EXTRA 10% PRE PAY**

There is no extra charge for colour or artwork origination. Please note that prices do not include Vat.