

# Observer

FREE PLEASE TAKE ONE

SERIES

## GENERAL ADVERTISING RATES

Read all about it!

**Sale to promote?**

**New Service to offer??**

**Promotion to shout about???**

**Want to make sure people don't forget you????**

The local advertising team at the Observer should be the first to know!

Everyone knows that word of mouth is a businesses best friend, so why not get tens of thousands of mouths talking about you?!

We can put your message in to the homes of over 60,000 readers every Thursday, Just in time for the weekend - Just imagine the impact of that!

With free graphic design, knowledgeable staff and the highest readership in our distribution area you can't go wrong!

**Don't just take our word for it...**

*'Since advertising in The Observer Series, my client Micheldever Tyres have seen increased sales and a host of new customers in a very short time scale.'*

**Mike Gill - Media Elements**

*'We have various units (Workshop and office) available. We only advertise in the Observer and are currently running at 100% capacity!! Thank you Observer.'*

**Rebecca Powell - Basepoint Enterprise Centre**

### ADVERTISING RATES AUGUST 2012

1 Paper £4.50 per column cm

2 papers £6 per column cm

3 papers £7 per column cm

There is no extra charge for colour or artwork origination. Please note that prices do not include Vat.

1X COLUMN CM  
ACTUAL SIZE

Observer

**Hampshire Media Ltd**  
20 Moorside Road  
Winchester. SO23 7RX

Web [www.hantsdirect.com](http://www.hantsdirect.com)  
Email [hampshiremedia@aol.com](mailto:hampshiremedia@aol.com)  
Tel 01962 859559 Fax 01962 870957